









 The Non-profit contact the appropriate restaurant's General Manager to hold the fundraiser at: <u>scott@therestaurantrepublic.com</u> for City Cafe in Azusa <u>jorge@therestaurantrepublic.com</u> for Paco's Mexican in Arcadia to confirm a date.

Fundraiser Days available:

City Cafe: Sundays, Mondays, Tuesdays and Wednesdays

Paco's Mexican: Mondays and Tuesdays

- 2. Once date is confirmed with the appropriate restaurant's G.M. please email the date to the Digital Marketing Manager at compdude@earthlink.net
- 3. The Restaurant Republic Marketing Department will design a flyer (subject to the non-profit's REVIEW & APPROVAL)

The following is required:

- a. Logo with a transparent background
- b. URL address for the organization's website or Facebook page
- c. Group photos of smiling faces

NOTE: If non-profit contact unable to provide logo and pictures, Marketing Department can get from website non-profit provides.

3. Provided flyer is a PDF document non-profit can blast to their email list. Attached is a flyer from a past fundraiser.

Flyer has embedded link to non-profit's website, and to the restaurant's website, social media and Yelp.com restaurant listing.

- 4. The Restaurant Republic will provide:
 - a. Email blast the appropriate restaurant's email list a week before the event
 - b. Post on the restaurant's Facebook page and city specific FB pages (i.e. Arcadia Chamber of Commerce)
 if possible, some FB pages won't allow non-admins to post.
- After the fundraiser, the Restaurant Republic's Finance Department of the amount for the check. Upon receipt bank will be notified to mail non-profit a check.
 Takes approximately up to 9 business days for check to issued.











- 6. The Finance Department requires:
 - a. Name to be addressed on check
 - b. Mailing address for check to be sent to
 - c. If this is a NEW organization (meaning has never held a fundraiser with any of the Restaurant Republic restaurants, a copy of non-profit's 501(c) is requested.

Thank you,

Al De Veyra Digital Marketing Manager compdude@earthlink.net The Restaurant Republic (626) 494-2176 M-F Noon-to-6PM